media ownership rules need review and change. Competition is not happening the ideals of diversity and localism are losing out to automation and bottom line. The American Dream of rags to riches cannot be met through the present state of "market place" broadcast ownership guidelines. Corporations are like hungry parasites choking the life off of a once highly competive and vibrant industry. less owners does not create more competition. Less owners create the same thing. Therefore diversity and localism lose. Local radio has died. Radio now is as worst as it was when it first began and regulation had to enacted to stop retailers from flooding the airwaves with comericals. The same things are happening all over again